



Brisbane, Queensland, Australia

September 2014

New Building, New Products, New Look!

Radio waves at work On Thursday 28th of August, EM Solutions welcomed customers, strategic partners and dignitaries to the opening of their new premises in Tennyson, Brisbane.

EM Solutions, founded in Brisbane in 1998, design and manufacture microwave terrestrial and satellite equipment, including their latest E-band microwave links and multi-band Satcom-On-The-Move system, variants of both being launched at the opening event.

The event was a great success, with around 80 industry, research and government representatives. During the event, guests were shown around the new, and much larger, building. EM Solutions personnel were available to discuss their work, ranging from assembly and testing, support services and Satcom-On-The-Move (SOTM) development.

After building tours, followed by brief speeches, guests were given demonstrations of EM Solutions' new products. After opening the building, speakers introduced EM Group's new 10Gbp/s E-band terrestrial microwave system, and the next round of Capability Technology Demonstrator (CTD) Program for simultaneous X and Ka-band SOTM.

Post-speech demonstrations included live demonstrations of a Ku-band SOTM terminal, and EM Group's tracking 1.2M E-band link.

EM Solutions' incoming Director of Sales, Gary Shmith, said "It is exciting to see our Satcom-on-the-move terminal in action, as the market potential for this product is significant given the unique technology deployed. This is matched by the demand from military customers world-wide for high performance land mobile satcom systems, and their current lack of viable alternatives."



Also highly visible at the opening was new EM Solutions branding, based around a strong, straight-forward and confident new logo. This rebranding exercise was undertaken to coincide with the move to new premises, and EM Solutions expects this brand to become an industry quality benchmark for years to come.

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